

衛生署
口腔健康教育組

香港九龍亞皆老街 147 號 B
醫院管理局大樓一樓



ORAL HEALTH EDUCATION UNIT
DEPARTMENT OF HEALTH

1/F, HOSPITAL AUTHORITY BUILDING,
147B, ARGYLE STREET,
KOWLOON.

電話 TEL. NO.: 2199 9200
圖文傳真 FAX NO.: 2760 4073

覆函請註明本組檔號

IN REPLY PLEASE QUOTE THIS REF.: (44) in DH DS OHEU 10/2/1 III

來函檔號 YOUR REF.:

Organization Name:

Organization ID:

18 Aug 2010

Dear Principal,

Invitation to join 'Brighter Smiles for the New Generation 2010-11' Oral Care Activity

You are cordially invited to join the Brighter Smiles for the New Generation 2010-11. This territory-wide home-school collaboration oral care activity has been carried out for a decade. Over half a million of the kindergarten children have developed good oral care habits that bring life-long benefits to their oral health. In order to sustain the developed habits of the children, the duration of this year's **activity will be extended to 12 weeks.**

The Brighter Smiles activity is briefly introduced in the following:

Objectives

1. To establish daily Self Care habits in kindergarten children, i.e. to brush their teeth with children's toothpaste in the morning and before bed at night every day.
2. To establish a habit of supplementary toothbrushing for children by parents or adults at home every night.
3. To develop a Smart Diet habit in children by having no more than one snack time in-between meals.

Activity implementation

1. Schools shall designate a **12-week period** (starting on Monday) between **01/11/2010 and 31/05/2011** to carry out the Brighter Smiles activities at home and school.
2. Home activities: parents and child will watch the cartoon DVD "The Animal Kingdom", read the Picture Books, learn how to use the Snacks Bag and fill in the Toothbrushing and Smart Diet Records in the student handbooks.
3. School activities: during the activity period, teachers will check the Toothbrushing and Smart Diet Records every week to assess the children's performance, and award the qualified students by pasting the weekly award stickers on the front covers of their student handbooks.
4. **Within two weeks** upon the completion of the first 6 weeks activities, teachers shall submit the first 6 weeks of school results in the **First 6-week Results Report Form** online and award the qualified students with the Oral Care Products according to the award criteria in the teacher's manual to encourage them to keep up with their good habits for the remaining activity period.
5. Upon the completion of the **12-week** activities, teachers shall complete and submit the **Final Results Report Form** online before 17/06/2011 and award the qualified students with relevant Certificates and Souvenirs according to the award criteria in the teacher's manual.

Our Vision: We are committed to providing quality client-oriented service.

Our Mission: We will provide a caring, client-oriented, cost-effective, quality oral health care service through teamwork.

Collection of Activity Materials

Schools shall collect the activity materials from the Oral Health Education Unit, Department of Health at 4/F, Argyle Street Jockey Club School Dental Clinic, 147 J Argyle Street, Kowloon in **TWO** separate periods:

i) **18 – 27/10/2010** (Monday – Friday) for the following education materials

For Children

1. “The Animal Kingdom” DVDs
2. Snacks Bags
3. Student Handbooks
4. Picture Books

For Schools

1. Teacher Manuals
2. Weekly Award Stickers
3. Posters
4. Paper teeth models
5. “The Animal Kingdom” DVDs

ii) **Within 1 month** after the submission of the first 6-week results for the reward materials for children: oral care products, certificates and souvenirs.

How to enroll

Should your school be interested to join the activity, please enroll through **ONE** of the following channels before **17/09/2010**:

Online enrollment	Fax enrollment
1. Login at https://oheu.toothclub.gov.hk/ohii_ext	1. Visit www.toothclub.gov.hk , download the Enrollment Form , complete and fax it back to our Unit;
2. Print out the ‘ Confirmation Notice ’ after the completion of enrollment (Details of education materials collection included) as confirmation;	2. The ‘ Confirmation Notice ’ (Details of education materials collection included) will be sent to you by email or fax before 16/10/2010 ;
3. Bring along the ‘ Confirmation Notice ’ to our Unit for education materials collection during the first collection period.	3. Bring along the ‘ Confirmation Notice ’ to our Unit for education materials collection during the first collection period

*Remarks:

1. If you do not have/ have lost your Password, please go to https://oheu.toothclub.gov.hk/ohii_ext, click **Forget Password** and you will receive your Password through email or fax.
2. Online enrollment is convenient and direct, you can also check any related details at your convenience.
3. Quantities of the activity materials are limited, they are only available while stocks last.

For enquiries, please call the Kindergarten Group of our Unit at 21999200. I look forward to your participation.

Yours faithfully



(Dr. Deborah CHAN)
Senior Dental Officer In-charge

如貴機構不想再收到我們的推廣訊息，請註明你們的傳真號碼 _____ 並傳真至 2760 4073。
If you do not wish to receive our promotional message, please write your fax number here and fax to 2760 4073.

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